

Exam. Code : 108503

Subject Code : 2116

B.Com 3rd Semester

INTERNATIONAL BUSINESS

Paper—BCG—306

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— Candidates are required to attempt **FIVE** questions, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. Each question carries **10** marks.

SECTION—A

1. Define Globalization. Explain its growing importance in World Economy.
2. Explain the concept of National and Foreign Environments. Also explain different modes of entry into International Business.

SECTION—B

3. Explain recent trends in World Trade in goods and services.
4. Discuss WTO, its objectives, principles and its structure in detail.

SECTION—C

5. Explain forms of Regional Grouping.
6. Explain International Financial System in detail.

SECTION—D

7. Discuss foreign investment in Indian perspective in detail.
8. Explain foreign trade promotion measures and organization in India.